Attorney Docket No. DEM1P006

Patent Application

WIN 3 MILE SOLD SOLEMAN

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

in re application of: NEAL et al.

Attorney Docket No.: DEM1P006

Application No.: 09/849,783

Examiner: Van Doren, Beth

Filed: May 5, 2001

Group: 3623

Title: SYSTEM FOR CREATING OPTIMIZED

PROMOTION EVENT CALENDAR

Mail Stop: Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

May 27, 2005

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on May 27, 2005.

Signed:

Kang S. Lim

Dear Sirs:

## <u>INFORMATION DISCLOSURE STATEMENT FILED</u> <u>UNDER 37 C.F.R. §§ 1.56 AND 1.97(b)</u>

Pursuant to 37 C.F.R. § 1.56, Applicants bring the following documents to the Examiner's attention in the referenced application.

Citation of the above documents shall not be construed as an admission that the documents are necessarily prior art with respect to the referenced application. Furthermore, citation of the above documents shall not be construed as a representation that a search has been made or an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

X	37 C.F.R. § 1.97(b). This Information Disclosure Statement is: (i) filed within three (3)
	months of the filing date of the above-referenced application, (ii) believed to be filed
	before the mailing date of a first Office Action on the merits or, (iii) believed to be filed
	before the mailing of a first Office Action after the filing of a Request for Continued
	Examination under §1.114. Accordingly, it is believed that no fees are due in connection
	with the filing of this Information Disclosure Statement.
	37 C.F.R. § 1.97(c). This Information Disclosure Statement is filed after the period
	specified in C.F.R § 1.97(b), but is believed to be filed before the mailing date of either
	(i) a final action under § 1.113 or, (ii) a notice of allowance under § 1.311.
	A certification pursuant to 37 C.F.R. §1.97(e) or
	A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).

If the Examiner has any questions or comments with respect to the present application, the Examiner is respectfully invited to telephone the undersigned at (925) 570 8198. The Commissioner is authorized to charge any additional fees that may be due to our Deposit Account No. 50-2766 (Order No. KL-DEM1P006).

LAW OFFICES OF KANG S. LIM PMB 436 3494 Camino Tassajara Road Danville, CA 94506 Voice: (925) 570 8198 Facsimile: (925) 736 3974 Respectfully submitted,

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**CUSTOMER NO. 36088** 

\\KSL IDS d

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

LIST OF DOCUMENTS CITED BY APPLICANT TO COMPLY WITH 3X 2 F.R. 1.56

**EXAMINER** 

ATTY. DOCKET NO.
DEM1P006

SERIAL NO.

09/849,783

**APPLICANT** 

**NEAL** 

FILING DATE

GROUP

## 3623 05/05/2001 U.S. PATENT DOCUMENTS SUBCLASS FILING DATE IF **CLASS** NAME DATE **DOCUMENT APPROPRIATE EXAMINER NUMBER** INITIAL\* Bowman-Amuah 02/24/04 6,697,824 AA Nguyen et al. 03/13/01 6,202,070 AB Doyle et al. 12/02/97 5,694,551 ACFOREIGN PATENT DOCUMENTS **SUBCLASS TRANSLATION CLASS** NAME DATE **DOCUMENT** NO YES NUMBER OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.) BA Scherage, Dan, "You Do the Math," Chain Store Age, v76, n7, July 2000. BB "Gymboree Enhances Price Management," Retail Systems Alert, Volume 13, Number 6, June 2000. Binkley, James K.; Connor, John M., "Grocery Market Pricing and the New Competitive Environment." Journal of Retailing, v74, n2, Summer 1998. DATE CONSIDERED

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.